05 - 90-day action roadmap - MAISON VERRE - REVENUE EXPERIENCE AUDIT

90-DAY ACTION ROADMAP

Sequenced so the lowest-effort, highest-confidence changes come first.

DAYS 1-30

Show total stay cost earlier; surface cancellation terms beside the booking action.

DAYS 31-60

Simplify room-page calls-to-action; test a room comparison view.

DAYS 61-90

Review measurements; align confirmation messaging with brand voice.

*Demonstration content. Illustrative only. Findings shown are exampels of format, not results or guarantees.